

La Crosse Paddling Club

2.23.20

4-6pm

By Phone

Call to Order:

Secretary's Report: Did not approve. Carry forward approval to March.

Treasurer's Report: Did not approve. Carry forward last two approvals to March.

- \$7,360.69 saving
- \$2,74.82 checking
- No Revenue or Expenses

Old Business

Agenda item: Preseason Social **Presenter:** Shala/Megan

Discussion:

Recovery Room to host. Wings and Beer Special. Email and RSVP email sent to members. Facebook event made for potential members.

Action items	Person responsible	Deadline
✓ Report possible number of attendees to Matt	Megan	2/28

Agenda item: Membership SubCommittee **Presenter:** Lori

Discussion:

Meeting 2/27, will discuss loose structure for tiered membership structure including cost benefit. Will also discuss short survey for use at Preseason Social to be used in determining structure. No dates will be determined until after Annual Meeting.

Action items	Person responsible	Deadline
✓ 3-5 question survey asking members potential members what they expect/want	Committee/Megan	2/28

Agenda item: Annual Meeting **Presenter:** Group

Discussion:

- 608 – Megan will call because Shala is not feeling well.
- Pearl Street Brewery – must be offered during their business hours (close at 4pm on Sundays); prices vary based on whether or not we want open bar, cash bar, etc. Food from licensed kitchen - IE pizza.
- Black River Beach House – no alcohol allowed
- Shenanigan's – no longer rent out individual rooms
- Myrick Ecopark - no alcohol, same rates as last year.

Lori motion to have annual meeting at Pearl Street Brewery, hours 2-4. Megan 2nd. Motion approved.

Action items	Person responsible	Deadline
✓ Finalize plans with Pearl Street, 2-4pm, cash bar, ask reduced	Megan	March 4 th

rate

Agenda item: Driftless Outdoors **Presenter:** Group

Discussion:

Date/Time: May 8 (4-8pm) & 9 (9am-5pm)

Cost: Non-profit booth is \$50; \$65 if we need power and WiFi

Status: Registered for booth at \$65

Volunteer sign up: need one

Booth:

- Powerpoint video
- Boating equipment (paddles, pfd) useful for aesthetic and educational interaction
- Membership Drawing: Google docs based membership form (obtain correct information such as email/phone versus handwritten entries that need to be manually entered)
- Brochures, not to include schedule of events, needs to be reviewed for edits
- Stickers to giveaway, including logo and FB icon. People can find our website from facebook.
- (could give away foam cooler)
- Wenonah Canoe beer cooler for display

Action items	Person responsible	Deadline
✓ Powerpoint Video (Carole will get pictures from Heather Christenson who did video last year)	Heather W	Before show
✓ Membership Drawing Google Doc	Megan	
✓ Stickers	Heather W	
✓ Obtain Wenonah Canoe Mini Boat for display	Ask Mike L	Before show
✓ Volunteer Sign up sheet	Not Assigned	Carry to March
✓ Brochure Review/print 75-100 copies	Not Assigned	Carry to March
✓ Boating equipment		Carry to March

Agenda item: T-shirts **Presenter:** Cathy

Discussion: Carry forward to March

Agenda item: 2020 Schedule of Events **Presenter:** Multiple

Discussion:

- a. Small Water Craft Nights – defer until next meeting
- b. Educational Opportunities (paid, pre-requist sessions for safety) – deferred until after membership mtg.
- c. Capsize Drill & Water Safety – deferred
- d. PaddleFest

Venue	Pro	Con
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Veterans Freedom Park	Good Parking Familiar Location Restrooms	No power No Shelter for Picnic Heavy boat traffic
Pettibone	location is great power restroom protected water w/ advanced option no motorized boat traffic decent and close parking shelter for rent (not the gazebo)	May need to get approval from city to rent/use.
Lake Onalaska	small house/shelter with picnic tables not a lot of boat traffic drive down to drop off boats but must park in upper level Restrooms avail upper level	If water level is low, muddy and green
Lake Neshonoc	easy water entry from back boat slip picnic tables boat traffic minimal – protected water advanced paddler option available with La Crosse River to Vets Swarthout Park has a shelter for rent that includes power	Farther from La Crosse Transport for River Access

Timing:

1. BBDBF is held in June; Paddle Fest must occur after
2. Helpful to have Paddle Fest after Youth Outdoor Fest for recruitment purposes
3. July 9-12 door County Sea Kayak Symposium
4. July 16-19 Great Lakes Sea Kayak Symposium
5. July 25 Chicago Dragon Boat Festival
6. Aug 8 Fort Dodge Dragon Boat Festival

We can always use easy ups as well

New Business

Agenda item: Fiscal Sponsorship

Presenter: Megan/Lori

Discussion:

1. Fiscal Sponsorship: when one non-profit sponsors another entity who is not yet, or cannot be, a non-profit. The sponsor becomes the fiscal agent (keeper of the money). The groups must have a similar interest/purpose.

Mississippi Sisters is asking if LPC can be their fiscal sponsor so they can seek donors/sponsors to support their International BCS trip to New Zealand in 2022.

- Would require a contract between the two entities. Is an attorney necessary? If so, who absorbs the legal fees of contract?
- Megan will ask Terri Pedace if she is willing to explore this more.

Erica suggested that we set up a separate account to more easily track the funds. Heather Jett stated that the funds do not require a separate account but must be a restricted donation (and recorded as such).

- If Mississippi Sisters were to pull out of NZ trip, it is advised that the contract include a disclaimer that LPC would retain the funds for other educational and training purposes
- Anyone with conflict of interest who is a board member must abstain from vote but can be counted in quorum.

Action items	Person responsible	Deadline
✓ Check with Bank regarding 2 nd account	Erica	3/22
✓ Ask Terri Pedace to explore contracts, fees, etc	Megan	3/22

Agenda item: Educational/Instruction **Presenter:** Megan

Discussion:

If LPC chose to go ahead with community event in conjunction with UWL Outdoor Connection, it would be cost prohibitive. The pool rental, lifeguard, and outdoor connection staff would be in excess of \$190 not including instructor fees. With Max 8 participants, it is not possible to break even. UWL Outdoor Connection would like to proceed with hiring Megan (insert eyeroll here) for instruction open to the public.

Conclusions:

This is no longer an LPC matter but could be cross-posted so our members could take advantage. The timing is before people start paddling in spring and that may be beneficial to new paddlers.

Agenda item: MCHS and LPC MOU **Presenter:** Shala/Megan

Discussion:

1. Shala wants to clarify a few things on the MOU before signing about meeting space (after-hour meetings); Megan was informed Thursday that LPC cannot meet at the Onalaska Clinic unless it's within business hours. There is no policy in place currently but there will be. Terri Wildt informed her that since the hospital is 24/7, meeting space may be available in a hospital conference room. Shala will get clarification and have this change noted in the MOU.
2. Also want to ask MCHS their thoughts on what will happen to the dragon boat equipment (boats, paddles, PFD, trailers) if event sunsets – ask for donation or first purchase option.

Action items	Person responsible	Deadline
✓ Email Terri Wildt with questions/sign MOU	Shala	

Agenda item: Future Fundraisers/Community Events **Presenter:** Megan

Discussion:

1. Catgut Paddle: if BBDBF will not be a local event in the future, Megan suggested that LPC consider partnering with City on Catgut or taking it over as a fundraising event.
2. World Paddling Film Festival
3. Something like PaddleQuest - both a collaboration of river cleanup and puzzles, team based with paid entry and prizes, but would be a fundraiser and highly visible event.

Motion to adjourn: Motion by Megan. Second by Heather Jett. Motion approved.

Attendees (by phone):

<u>Board Member</u>		<u>Board Member</u>		<u>Guest(s)</u>	
Shala Rhea, president	X	Lori Freit Hammes, director	X	Carole Gibb	X

Terri Pedace, president elect		Cathy Tschumper, director	part	George	
Megan Tomlinson, secretary	X	Heather Jett, director	X		
Erica Stevermer, treasurer	X	Heather Willis, director	X		
		Mike Looman, director			