

La Crosse Paddling Club

1.26.20

6-8

MCHS Onalaska

Call To Order

Secretary Report

Motion to approve Lori. 2nd by Heather Willis.

Treasurer Report

	Balance	Credit since last meeting	Debit since Last Meeting	total
Savings	7360.69	1.85		
Checking	2074.82	1175	265	
				9435.51

We did not approve in oversight. We started discussing \$ amount and use of funds.

Old Business

Agenda item: Preseason Social

Presenter: Erica

Discussion:

Erica has emailed Mt La Crosse. Fee to rent room. Does it make sense to move to another venue if its just a get together? At least a month to allow planning and emailing members. Cash bar, purchase appetizers, etc.

Conclusions:

Preseason social to be held at the Recovery Room on 3/1 from 5-7pm.

Action items

- ✓ Reserve back room at Recovery Room – text Matt
- ✓ Design graphic and email members

Person responsible

Shala
Megan

Deadline

2/23
Sooner

Agenda item: By Laws

Presenter: Megan/Shala

Discussion:

Carryover discussion: Bylaws change from no less than 3 to no less than 5, staggered 2 year terms.

Conclusions:

- Motion to amend Bylaws 2.2 “The number of Directors of the Corporation shall be not less than five(5) nor more than nine (9).
- Motion to Amend Bylaws 2.7 “Thereafter, the future Directors will be elected for two-year terms in staggered pattern affirmed by vote of the majority”

Motion by Megan, 2nd Erica. All in favor.

Action items

- ✓ Contact Lawyer to amend

Person responsible

Shala/Carole

Deadline

2/23

Discussion:

Purpose.

- A. To promote interest and participation in the sport of paddling and fitness based paddling therapy;
- B. To provide education in all aspects of paddling, including techniques, coaching, training, teamwork, leadership and general water safety;
- C. To facilitate the participation of under-served groups, i.e. seniors, veterans and youth;
- D. To bring together paddlers for sport, recreation, education and competition; and
- E. To support the development of amateur athletes for regional, national and international amateur Paddling competitions.

Conclusions:

- 1. Cost has been prohibitive to joining – Megan and Mike cited examples. Overall agreement to lower cost.
- 2. Low cost + charging a la carte for add on activities is work intensive; set up registration on website, set up payment through vendor, fees incurred. This is negative, other options should be pursued.
- 3. Membership structure equivalent to good/better/best appropriate option.
- 4. Membership benefits need to be flushed out before membership levels can be decided.
- 5. Membership benefits discussed include:
 - a. More social activities: pot lucks, meet up at Canoecopia, hang out at Midwest Mountaineering
 - b. Homer paddles/Current Designs/Wenonah Demo days – universal benefit for all levels.
 - c. Small water craft paddles in La Crosse
 - d. Set up educational talks: environmental learning and reduce barriers to entry for outdoor activity
 - e. Wilderness trips: plan and employ outfitters
 - f. Local trips – other waterways
 - g. Member only discounts – Wenonah Canoe \$100 off MRSP at Wenonah, not valid at other retailers.
 - h. Instruction
 - i. Safety – simple
 - ii. Informal on water – during trips
 - iii. Formal on water – with an instructor

Could this be part of package at higher level?

*Influencers – extend memberships to active paddlers to grow organization

*See Other Business Section for discussion on employer benefit

Action items	Person responsible	Deadline
✓ Committee to discuss loose structure after 2/14	Lori, Shala, Mike, Heather	2/23
✓ Ask members what they want at member meeting	Group	



Agenda item: Schedules **Presenter:** Group

Discussion:

2020 Schedule of Events

1. LPC small water craft nights (Homer & La Crosse)
2. Educational Opportunity - paid prerequisite classes
3. Dragon Boat Open Paddle
4. Steersperson Training
5. Dragon Boat Water Safety/Capsize Drill
6. Paddlefest

Conclusions:

Most to be continued due to continued discussion on Membership Benefits.

3. Dragon Boat Open Paddle to be discontinued due to weather, interest, conflicts, etc. It was not successful in 2019
4. Steersperson and 5. Dragon Boat Water Safety = Cathy

Maybe adding nights for more fitness based paddling. Adding nights in La Crosse: Mike would like to teach us where we paddle. Veteran's Freedom Park is adding an small craft accessible boat launch, in the same area as motorized boat launch. George suggests going to Park and Rec meetings to voice opinion on installation location. Also, note to la crosse area paddlers – there is a per vehicle permit for anyone using boat ramps.

Action items	Person responsible	Deadline
✓ Homer Paddle Nights	Mike L/George	2/23

New Business

Agenda item: Annual Meeting **Presenter:** Group

Discussion:

Annual Meeting 2019: March 24th 430-630pm. Venue Myrick. Cost \$45/hr small room \$60/hr larger room. Appetizers by Robin, Carole's husband. Downside, not enough seating, didn't allow for conversation, leftovers.

Conclusions:

Annual Meeting 2020 April 5th 4-6. Check venues: Myrick, Black River Beach (alcohol not allowed at either). Shenanigans alcohol allowed but food purchase thru them. Pearl Street Brewery, Turtle Stack, and 608 are brewery options.

Action items	Person responsible	Deadline
✓ Check Venues	Myrick (Carole), 608 (shala), turtle stack/PSB (Megan), Shenanigan (heather w), Black River Beach (Heather J).	2/23

Agenda item: Driftless Outdoor Show **Presenter:** group

Discussion:

Driftless Outdoor Show 2019: Heather had pictures on loop, Megan brought PFD/Paddles, handed out brochures, M created spreadsheet on google drive for raffle – switched to paper maybe. These names are in prospects. Winner came to club events and bought a boat!

Conclusions:

Valuable exposure, not sure how long show will continue. Will need volunteers, brochures, and raffle again. Continue planning to March 22 meeting.

Action items	Person responsible	Deadline
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Agenda item: t-shirts **Presenter:** Shala

Discussion:

Dragon Boat teams that become participating teams becomes individual member. Teams pay \$500 to join, individuals become members, suggest they be basic members. However, they boat, they wear our shirts, its free advertising.

Conclusions:

Continued to next meeting.

Agenda item: Other Business – **Presenter:** Group

Discussion:

LPC is funded in part for taking care of dragon boats by MCHS – we have an MOU. Someone will need to meet with Terri Wildt to discuss MOU. Mike asked if we considered offering memberships to Mayo employees? The benefit to an employer would be increasing employee satisfaction, healthy living, encouraging wellness. In seeking sponsors, George brought up that Gundersen, Trane, and other companies may be on board with employee memberships as part of sponsor agreement.

Conclusions:

Action items	Person responsible	Deadline
✓ Discuss MOU with MCHS	Shala?	2/23

Agenda item: Other Business - Address **Presenter:** Carole

Discussion:

Change address to president's address, send directors addresses to lawyer.

Conclusions:

Continue to roll address with president each year

Agenda item: Meetings **Presenter:** Shala

Discussion:

Move to consistent date and time. We meet more often in winter/planning months. Less often in summer/paddling months.

Conclusions:

Set next meetings: Feb 23 4-6 and March 22 4-6.

Action items	Person responsible	Deadline
Send minutes/agendas/meeting reminders	Megan	2 weeks prior

Motion to adjourn -Lori 2nd Erica

Attendees:

Board Member		Board Member		Guest(s)	
Shala Rhea, president	X	Lori Freit Hammes, director	X	Carole Gibb	X
Terri Pedace, president elect		Cathy Tschumper, director		George	X
Megan Tomlinson, secretary	X	Heather Jett, director	X		
Erica Stevermer, treasurer	X	Heather Willis, director	X		
		Mike Looman, director	x		